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Visualisation

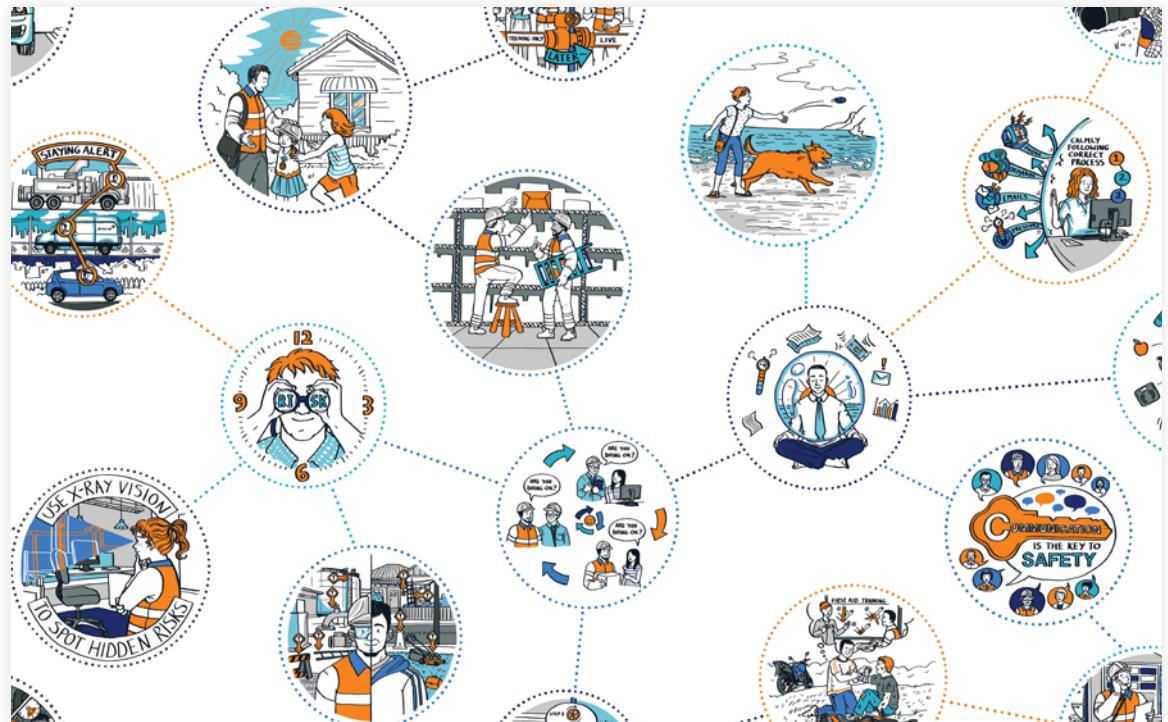
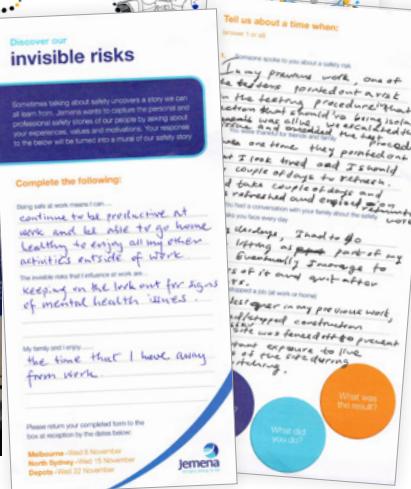
Understanding, interpreting and depicting complex ideas through imagery, enabling further development of concepts.

Client: Jemena

Project: Share Your Safety Story

Left: Illustrating employee stories at workshops around Australia.

Right: Finalised illustration as featured in the Jemena main office.





Visualisation

Understanding, interpreting and depicting complex ideas through imagery, enabling further development of concepts.

Client: American Association for Supervision and Curriculum
Project: 'Habits of Mind' iconography visualisation

'Educating for a more thoughtful world' is the mission of the Habits of Mind institute; a USA based educational group. The twelve habits create a framework for teachers to use in teaching positive and productive learning skills and have been in use for 30 years. My role was to reinvent the habits as eye-catching, child-friendly icons which captured and conveyed the core meaning within each concept.



Thinking About Your Thinking (Metacognition)

Know your Knowing!

Being aware of your own thoughts, strategies, feelings and actions and their effects on others.



Persisting

Stick to it!

Persevering with a task through to completion; remaining focused. Searching for ways to reach your goal when stuck. Not giving up.



Finding Humor

Laugh a little!

Finding the whimsical, incongruous and unexpected. Being able to laugh at one's self.



Responding with Wonderment and Awe

Become intrigued!

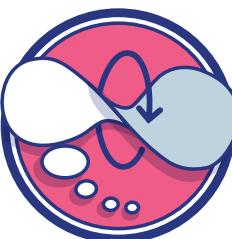
Finding the world awesome, mysterious and being intrigued with phenomena and beauty.



Listening with Understanding and Empathy

Understand others!

Devoting mental energy to another person's thoughts and ideas. Making an effort to perceive another's point of view and emotions.



Thinking Flexibly

Look at it another way!

Being able to change perspectives; generating alternatives, considering options.



Questioning and Posing Problems

How do you know?

Having a questioning attitude; knowing what data are needed & developing questioning strategies to produce those data. Finding problems to solve.



Thinking Interdependently

Work together!

Working with and learning from others in reciprocal situations. Teamwork.



Applying Past Knowledge to New Situations

Use what you learn!

Accessing prior knowledge; transferring knowledge beyond the situation in which it was learned.



Thinking & Communicating with Clarity and Precision

Be clear!

Striving for accurate communication in both written and oral form; avoiding distortions, deletions and exaggerations.



Gathering Data Through All Senses

Use your natural pathways!

Paying attention to the world around you. Gathering data through all the senses: Sight, Sound, Smell, Taste, and Touch.



Creating, Imagining, and Innovating

Try a different or new way!

Generating possibilities; playing with new ideas.



Live scribing and facilitation

Capturing ideas on the spot and representing them in graphic format. This includes figurative and symbolic illustration which guides the discussion and highlights key points.

Client: Top: Optus / Virgin Airlines / Suncorp **Bottom:** Sanitarium: So Good

Project: Concept development workshops

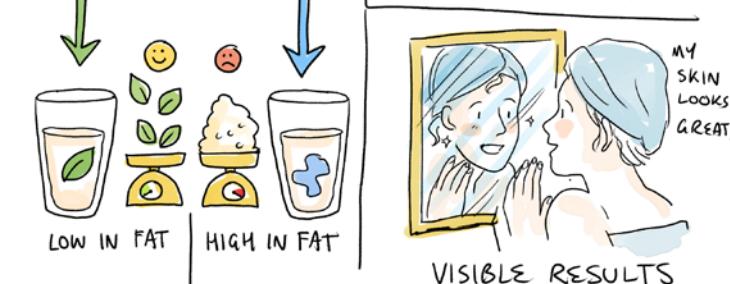
Below are excerpts from different client co-creation workshops where I use my live-scribing skills to visually record the discussions and illustrate the concepts created.



"PLANT POWERED"



- WHY CHOOSE NON-DAIRY MILK?





Concept Art and Design

Consulting with clients and communicating project possibilities. Developing multiple rough idea sketches, revising to project needs and completing final artwork.

Client: Cox Architects

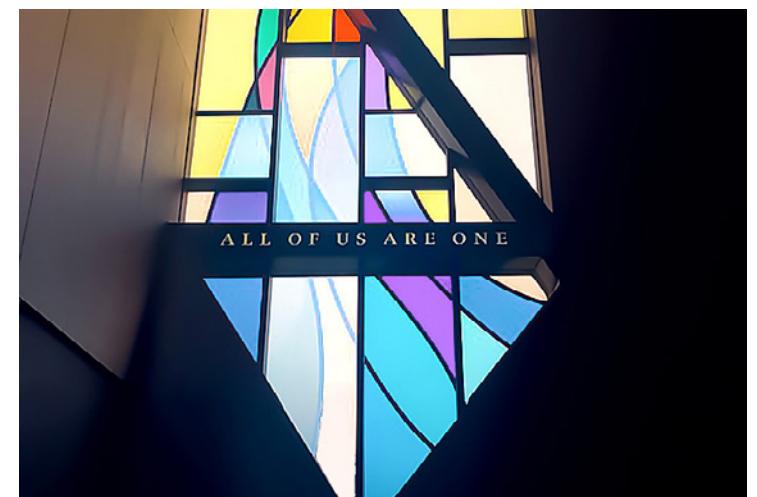
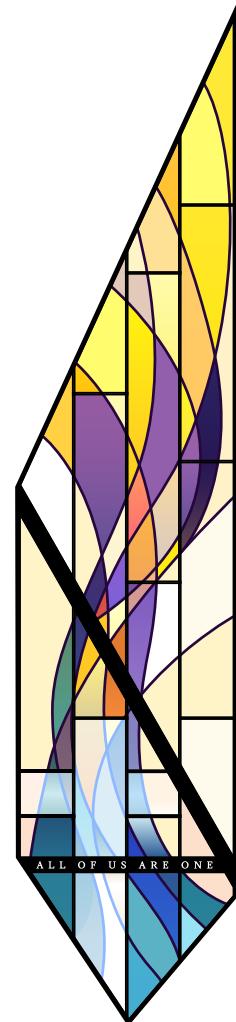
Project: The Wesley College Glen Waverly Chapel Window

In 2016, the Wesley College chapel and surrounding buildings were destroyed by fire. Midway through the rebuilding project, I was contracted by Cox Architects to solve a particularly tricky issue.

The new feature window of the chapel was catching the afternoon sunlight too strongly and radiating an uncomfortable glare.

The task was to design a film decal that would soften the light and be both representative of the school's religious connections and non-specific enough to welcome members of all beliefs.

I created a stained glass pattern, using a gradient of spiraling colours to lift the eyes upwards. The movement of the pattern subtly hints at themes of fire and rebirth.





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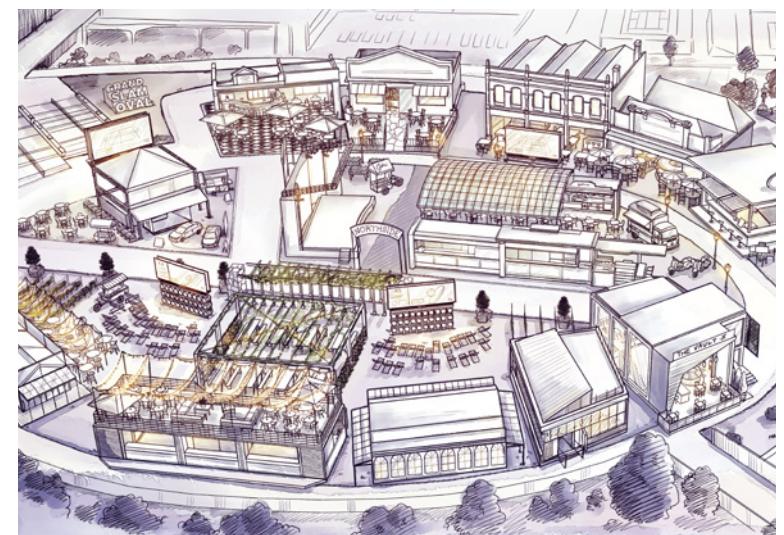
Client: Tennis Australia

Project: The Australian Open

I have worked with Tennis Australia to develop conceptual designs for the Australian Open and for the purpose of pitching to new event sponsors.

I am given a very rough outline of the initial idea: i.e 'showcasing a Swisse promotional hub in the Practice Village', or 'an exciting Australian Open expo in Beijing'.

I use my imagination to create a visualisation of how this could be envisaged. I have also created polished designs to be used at the event itself, such as the AO selfie activation.





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Client: Lexus / The Big Group Creative

Project: Melbourne Cup Bird Cage

The below images show the development of the Bird Cage designs from their final concept designs to the real life construction.





Concept Art and Design

Consulting with clients and communicating project possibilities. Developing multiple rough idea sketches, revising to project needs and completing final artwork.

Client: Xiamen High School

Project: Library Redesign

The redesign of Xiamen High School's library was a not-for-profit project that I undertook during the lockdown 2020.

With only schematics of an empty storage building as my starting point, I created the entire design and layout, working with a library specialist to zone the areas and create practical and welcoming spaces. I consulted with the team in China, providing everything from swatches to orthogonal designs and measurements.





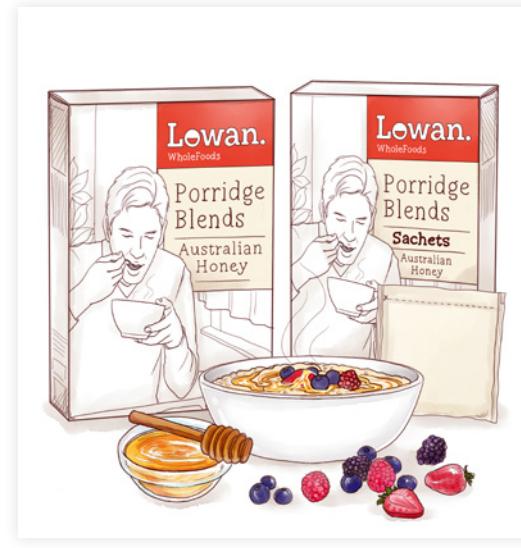
Concept Art and Design

Consulting with clients and communicating project possibilities. Developing multiple rough idea sketches, revising to project needs and completing final artwork.

Client: Simplot, Kin, Fonterra

Project: Food product concept development

The below images demonstrate the different stages of product development - from the rough sketches, through to the finished concepts. From left to right: black and white sketches, partial colour sketches, full colour or black and white polished art.





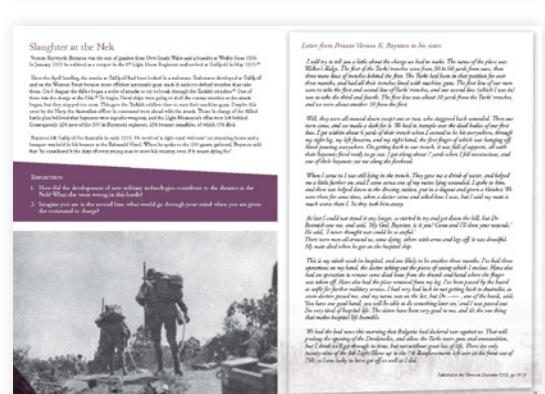
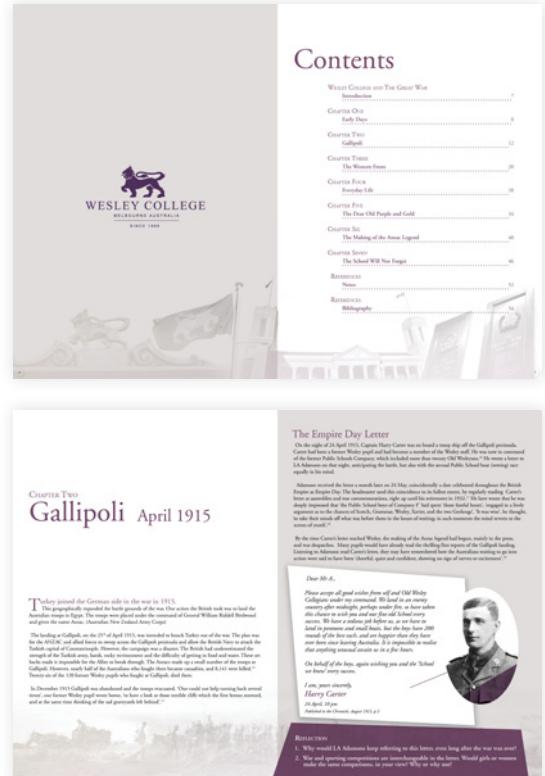
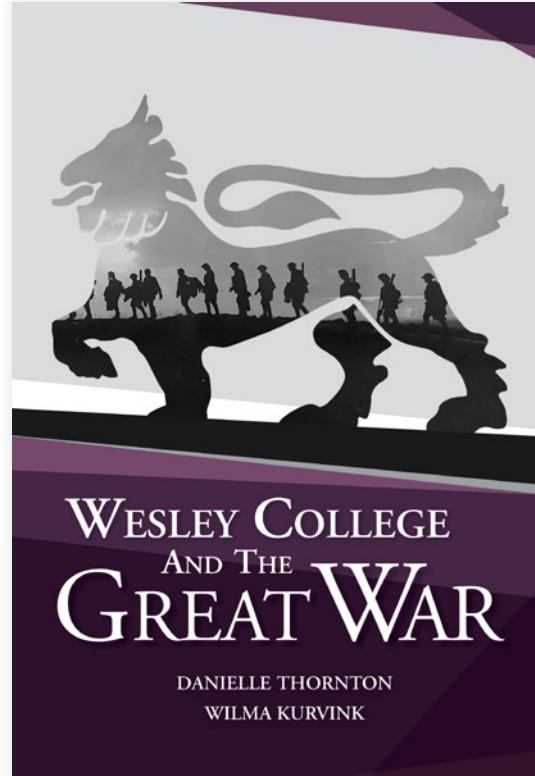
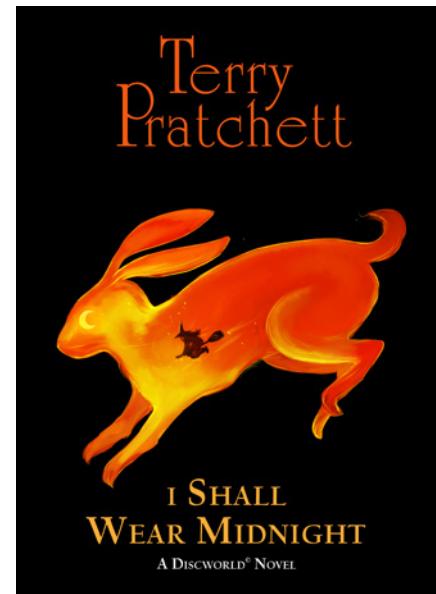
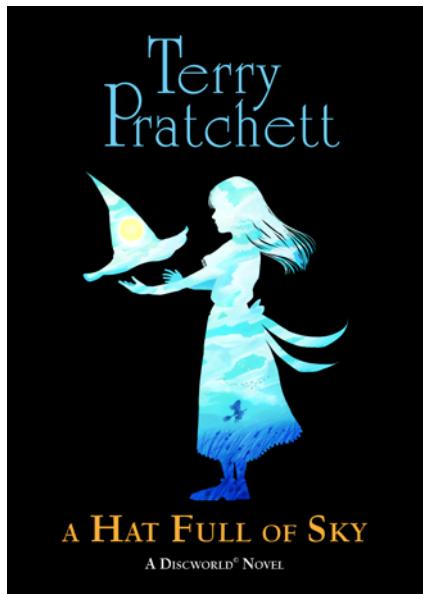
Graphic Design, Publication Layout and Commercial Illustration

Creation of finished art for print and digital media. Fulfilling project requirements and successful delivery of a polished product.

Client: (Left) EKSMO Publishing (Right) Wesley College

Project: (Left) Terry Pratchett's 'Tiffany Aching' book covers (Right) 'Wesley College and the Great War' publication layout

(Right) Wesley College commissioned a project to investigate the stories of the students who fought in World War I. The resulting publication is used when introducing students to the topic and is a balanced and reflective overview of the lasting impact this loss of life had on the school.





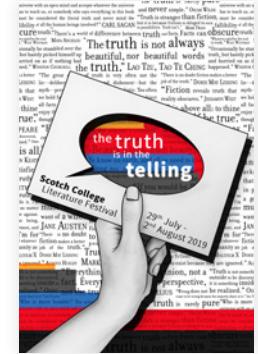
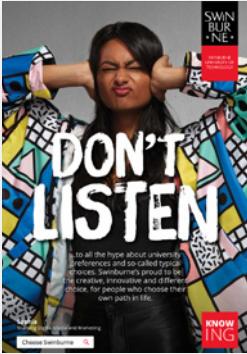
Graphic Design, Publication Layout and Commercial Illustration

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Below are samples from my publication and print work, including posters, event programs, periodicals, educational publishing and children's books.



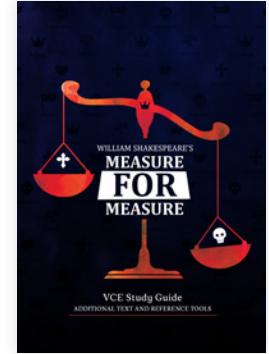
Swinburne University Open Day posters



Scotch College Literature Festival posters and program



Wesley College Readers and Writers Festival poster and program



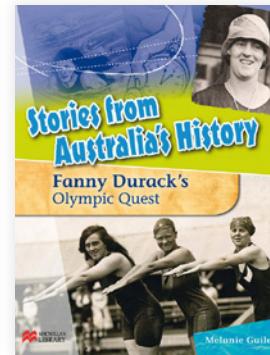
VCE Shakespeare study guide



Woolworths research and marketing monthly periodical



Uniqlo fashion campaign booklet



Macmillan Publishing - Stories from Australia's History



Scholastic Publishing - Star Girl book series



Brimax Publishing - 'First Time' book series



Brimax Publishing - 'First Time' book series



Penguin Publishing - Juliet Nearly a Vet book series



Fly the Colour Fantastica graphic novel





Graphic Design, Publication Layout and Commercial Illustration

Creation of finished art for print and digital media. Fulfilling project requirements and successful delivery of a polished product.

Client: (Left) MAP Studios : 'Headsox - Flexible Headwear' (Right) KOH Living

Project: (Left) Textile design for tourism products (Right) Product design for homewares

Below are examples of designs for specific product application: textile (left) and porcelain tealights (right).





Graphic Design, Publication Layout and Commercial Illustration

Creation of finished art for print and digital media. Fulfilling project requirements and successful delivery of a polished product.

Below are a series of greeting cards, in which each leaf, animal and star constellation are listed the inside of the card.

